GABRIEL SILVA
MG/Brazil

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SUMMARY

Experienced Developer with over 10 years in developing robust technological platforms and leading cross-functional teams. Proven track record in scaling platforms to support significant user growth and implementing automation systems to enhance productivity. Adept at using PHP, JavaScript, NodeJs, and cloud technologies to deliver high-quality software solutions. Seeking to leverage extensive development and leadership experience to drive innovation and growth in a dynamic tech environment.

SKILLS

- PHP, Javascript, Node.js, Laravel, MySQL, REST APIs, HTML, CSS, Team Leadership, Back-End Web Development, Front-End Development, Mobile Application Development, Data Analysis, Project Management

WORK EXPERIENCE

DevLabs / Freelancer   **Jun 2024 - Present**
PHP/Laravel Backend Engineer   *Belo Horizonte, MG*
- Building a management system for veterinary clinics and pet shops, optimizing their process flows, and enhancing customer relationship management.
- Database Design & Optimization: Worked extensively with MySQL, designing efficient database schemas and optimizing queries to enhance performance. Managed data migration, database indexing, and backup strategies for long-term stability.
- Extensively used Laravels ecosystem, including queues, events, jobs, and notifications, to create robust and asynchronous systems for various business needs, such as order processing, email notifications, and report generation.

Qualifica   **Jun 2021 - Jun 2024**
Co-founder, CPO & Full Stack Developer   *Belo Horizonte, MG*
- Founded an edtech company dedicated to offering an innovative teaching experience through mobile devices, using advanced technologies to provide accessible and efficient learning for students and professionals across Brazil.
- Oversaw operations and product development, ensuring smooth workflow and high-quality product delivery, which led to improved team efficiency and customer satisfaction
- Developed KPIs and dashboards to monitor performance in real time, allowing quick strategic adjustments.
- Introduced automation systems that reduced manual tasks and minimized human errors, increasing team productivity.
- Increased user retention by 30% through the development and launch of new courses and features.
- Implemented strategies that resulted in a 50% growth in the user base and annual revenue.
- Introduced AI and data analytics for learning personalization and automation systems to reduce manual tasks, increasing team productivity.
- Recruited and trained the new CTO, ensuring a smooth transition and technical continuity.
- Led multifunctional teams and organized the Customer Success department, enhancing customer satisfaction and increasing retention rates.

Qualifica   **Jan 2017 - Jun 2021**
Co-founder, CPTO (Chief Product & Technology Officer)   *Belo Horizonte, MG*
- Assumed product and technology management responsibilities after promotion to CPTO, enhancing overall strategic direction.
- Developed and implemented innovative product strategies, resulting in a 50% increase in new user adoption.
- Expanded the platform with new features, which resulted in a 40% increase in user engagement.
- Managed cross-functional development, design and marketing teams, promoting collaboration and efficiency.
- Improved the platform's scalability and infrastructure, supporting a 70% growth in the user base.
- Coordinated the development of courses and managed the content portfolio, improving the quality and relevance of the educational material offered on the platform.

Qualifica   **Jun 2014 - Dec 2017**
Co-founder, CTO (Chief Technology Officer) & Full Stack Developer   *Belo Horizonte, MG*
- Built an education platform from the ground up, enabling the company to expand its offerings and sustain long-term growth
- Led and participated in developing an innovative teaching platform for mobile devices using modern technologies, enhancing user engagement.
- Recruited and managed a team of developers and designers, promoting agile and collaborative practices.
- Provided consultancy and ongoing training for the development team, improving their technical skills and productivity.
- Scaled the platform to support thousands of simultaneous users, contributing to a 60% growth in the user base over three years

Sudo IT   **Jan 2013 - Jun 2014**
Full Stack Web Developer & Specialist consultant   *Belo Horizonte, MG*

- Founded Sudo IT, specializing in software development and technology consultancy, offering personalized solutions and consultancy for forming and training development teams, which improved client satisfaction.
- Developed and implemented several websites and custom systems using Laravel and WordPress, enhancing user engagement and client satisfaction
- Managed multiple projects, ensuring on-time and on-budget deliveries, resulting in a 90% customer retention rate.
- Worked as a specialized consultant, assisting companies in selecting, training, and building development teams to increase team efficiency by 40%.
- Provided continuous technical support and maintenance for developed systems, ensuring optimized performance, which enhanced client trust.

Fastdezine, Inc.   **Aug 2012 - Dec 2013**
Full Stack Web Developer & Project Manager   *Sarasota, FL*
- Fastdezine is a Brazilian-American company that works as a marketplace, connecting companies to highly qualified designers and programmers. Focused on meeting design, marketing and web development demands, Fastdezine offers on-demand solutions that guarantee quality and fast delivery.
- I developed and maintained the company's main system, a marketplace that connects companies to freelance designers, using HTML, CSS, JavaScript, jQuery, PHP, MySQL and Ajax, improving operational efficiency and expanding the freelancer network by 50%.
- I worked as a developer and manager of technology projects, leading teams to ensure high-quality deliveries on time, resulting in a 95% customer satisfaction rate.
- I managed and developed several projects, mainly websites and e-commerces, using WordPress as a CMS, increasing client revenue by up to 30% with optimized solutions.
- Led the complete development of the graduation book creation system for the company Book Convites using Laravel, reducing production time by 40% and increasing the precision and quality of the final products.

Ac Portal Solucoes Web   **Oct 2009 - Aug 2012**
Web Developer   *Belo Horizonte, MG*
- Developed digital solutions for websites, e-commerce, and personalized systems using Laravel and Node.js, enhancing client satisfaction and functionality
- Created and implemented websites with dynamic content using HTML, CSS, JavaScript, jQuery, PHP, MySQL, and Ajax.
- Created e-commerce platforms, integrating payment solutions and SEO optimization, which increased customers' online sales by 25%
- Led a team of developers as a technical leader, using project management skills to enhance team productivity and project outcomes
- Developed and implemented research and technological innovation routines, leading the transition from the functional programming paradigm to object-oriented programming, resulting in more robust, reusable and easy to maintain codes.
- Collaborated with cross-functional teams to successfully deliver projects on time and within budget, enhancing team efficiency and client satisfaction
- Improved website performance by refactoring code and enhancing servers, reducing loading times by 30% to boost user retention and strengthen SEO rankings.
- Performed ongoing maintenance on existing websites, debugging and fixing problems to ensure the sites' functionality and stability.

Sistema Divina Providncia   **Jul 2007 - Jan 2009**
Web Design Instructor   *Belo Horizonte, MG*
- Instructed students in web design, contributing to their professional growth and skill development.
- Taught HTML, CSS, JavaScript, and UX/UI tools to classes of around 20 students every 6 months, enhancing their web design skills.
- Created and updated teaching plans and materials, ensuring up-to-date and effective learning resources.
- Instructed classes in HTML, CSS, JavaScript, and tools such as Adobe Dreamweaver, Flash, and Fireworks, improving students' technical proficiency.
- Promoted a collaborative and motivating learning environment, achieving 95% student satisfaction in feedback surveys.
- Assessed student progress using detailed feedback methods, achieving a 90% completion rate.
- Facilitated the creation of over 40 real-world projects for practical application of concepts, resulting in 85% of students achieving a passing grade in the final assessments.

EDUCATION

Qualifica Cursos e MBA Online   **Jan 2024 - Present**
Postgraduate Degree, MBA in Leadership for the Future   *Belo Horizonte, MG*

PUC Minas   **Jan 2016 - Jan 2018**
Postgraduate Degree, Mobile Development   *Belo Horizonte, MG*

Anhanguera University Center   **Jan 2009 - Jun 2013**
Bachelor's Degree, System of Information   *Belo Horizonte, MG*